Gone Mobile
Curve Dental delivers a hearty breakfast of eggs and smartphone demonstrations.
• page 2

Scenes from Thursday
Spotted: Teeth chess pieces, butterfly wings, games and connections with old friends.
• page 4

Free Screening
Oral cancer kills one person every hour every day in the United States. Don't let it be you. Get checked today.
• page 16

Products unveiled
By Sierra Rendon, Dental Tribune

If you're looking for ways to be more efficient and effective in your dental practice, the Chicago Midwinter Exhibit Hall is a great place to suss out the best ways to do it.

Hundreds of businesses bring their newest and most innovative technologies to this show to introduce them to the industry. As you walk through the aisles of the Exhibit Hall, here is just a sampling of the new products you can find.

• Tooth Tunes: Make brushing fun for your kids — or maybe even yourself — with these innovative toothbrushes that play chart-topping music for two minutes.

The patented technology delivers high-quality sound by broadcasting music into the jaw, which is then transmitted through the inner ear, allowing the person to hear the music while it is being broadcasted.

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Dr. Frank Milnar speaks Thursday morning as he performs a live patient demonstration during his session on "Combining Esthetic Principles When Restoring Complex Anterior Restorations."

Dentistry goes live in the Exhibit Hall
By Sierra Rendon, Dental Tribune

If you came to learn, the Chicago Midwinter is sure to have a forum you'll appreciate. A variety of free educational opportunities abound, from lectures to workshops to live dentistry.

For instance, on Thursday, Dr. Frank Milner spoke in a live dentistry lecture on "Combining Esthetic Principles When Restoring Complex Anterior Restorations," on the Exhibit Hall floor at the end of the 200 aisle.

The live patient demonstration involved creating a composite veneer diastema closure, and attendees could receive up to 3 C.E. hours for attending.

Today, in the same location, you can attend a live patient demonstration with Drs. Ahmad Eslami and James Stein on "What's the Latest in Implant Technology," from 9:30 a.m. to 12:30 p.m.

The session is free and can earn you three C.E. hours. Check out the official program of the Chicago Midwinter to determine all of your educational options.

Attendees stream through the aisles of the Chicago Midwinter Exhibit Hall to check out the latest innovations from hundreds of exhibitors.

Photos/Sierra Rendon, Dental Tribune
Curve moves into smartphone arena

By Fred Michmershuizen
Dental Tribune

If you are going to spend a busy day at the Chicago Midwinter, it is a good idea to start the day off with a proper breakfast. That means eggs, of course.

There were plenty of eggs to be had Thursday morning when Curve Dental, one of the industry’s most innovative practice management software providers, kicked off this year’s annual meeting with an appreciation breakfast for its customers.

It was a great opportunity for those who use Curve’s web-based practice management system to get a look at some convenient new features.

“We recently launched ourselves into the mobility/smartphone arena,” Andy Jensen, the marketing guru at Curve Dental, told Dental Tribune. “Now our customers can access their patients’ information and their practice schedule using a smartphone, either Apple or Android.”

Curve also has something new for patients whose dentists are Curve customers: They can now complete forms using an iPad or other type of Android tablet.

Jensen pointed out that these new features are not an app. Rather, they are features that are built right in to the interface. He said even more new features are in the works.

Here in Chicago

For more information, stop by the Curve Dental booth, No. 4801.

Andy Jensen, left, shows off Curve Dental’s new smartphone features to Dr. Darryl Stich, a Curve customer. Photo/Fred Michmershuizen, Dental Tribune

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